



# DI-PHY

INNOVATIONS

WHERE DIGITAL MEETS PHYSICAL



# Manage Data as an Organisational Asset – Course Overview

## Advanced Management of Data as an Organisational Asset

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Author: Regine Deleu – Executive Director

Company: Di-Phy Innovations Limited

# Executive Summary

In the era of big data and information-driven decision-making, effective data management is not just a competitive advantage but a fundamental necessity for any organisation. *Manage Data as an Organisational Asset* is a comprehensive course designed to equip employees with the skills and insights needed to transform data into a strategic organisational asset.

## Why Your Employees Should Attend

The course equips participants with the skills to use data in strategic decision-making, enhancing business strategies and operational efficiencies. Employees will gain a deep understanding of data as a crucial asset, learning to manage, interpret, and leverage it effectively. They will learn to utilise data in innovative ways, helping the organisation adapt to changing market dynamics and customer needs

## Benefits for the Organisation

- Proper data management minimises risks associated with data breaches, inaccuracies, and compliance issues, thus protecting the organisation.
- With employees skilled in high-quality data management principles, the organisation can expect a significant improvement in the accuracy, reliability, and consistency of its data.
- Skilled employees can streamline data processes, reduce redundancy, and enhance productivity, leading to cost savings and increased efficiency.
- Empowering employees with data management skills leads to more informed decision-making across all levels of the organisation.
- In a data-driven market, organisations with employees skilled in managing data effectively are better positioned to identify opportunities, predict trends, and stay ahead of the competition.
- Cultivating a data-centric culture enhances overall organisational performance and fosters a mindset of continuous improvement and innovation.
- The course equips employees to better understand and adhere to data governance and compliance standards, crucial in today's regulated business environment.
- Effective data management leads to better customer insights, enabling tailored services and improved customer experiences.
- Investing in employee education demonstrates a commitment to their professional development, boosting morale, and enhancing retention.

## Conclusion

*Manage Data as an Organisational Asset* offers a holistic approach to understanding and utilising data as a key business asset. By investing in this training, organisations not only enhance their internal capabilities but also position themselves strongly in an increasingly data-driven business landscape. The course represents a strategic investment in your organisation's future, empowering your team to drive growth and innovation through effective data management.

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# Introduction

Welcome to "Advanced Management of Data as an Organisational Asset," a comprehensive course designed to equip professionals with the skills and knowledge needed to effectively manage one of the most critical assets in today's digital era: data.

In the current business landscape, data reigns supreme. It informs decisions, drives strategies, and offers invaluable insights into customer behaviour, market trends, and operational efficiencies. However, the true power of data can only be unlocked when it is managed with the precision, care, and strategic insight that it deserves. This course aims to transform the way organisations perceive and handle their data, elevating it from a mere collection of figures to a pivotal organisational asset.

Throughout this course, you will delve into the multifaceted nature of data management. You will explore the characteristics that define data as a unique asset and learn how to leverage its potential to drive business success. Our curriculum covers essential topics such as the principles of high-quality data management, effective implementation of data management strategies, and the use of advanced tools like data quality calculators for continual assessment and improvement.

We have designed this course not just as a theoretical exploration but as a practical guide. You will engage in real-world case studies, interactive workshops, and hands-on exercises that will challenge you to apply the concepts learned in practical scenarios. Whether you are a data management professional, a business leader, or someone aspiring to harness the power of data in your organisation, this course offers valuable insights and actionable strategies.

By the end of this journey, you will be adept at planning, documenting, executing, controlling, monitoring, and evaluating data management practices. You will possess the skills to ensure that the data within your organisation is not just of high quality, but also strategically utilised to drive growth, innovation, and competitive advantage.

Embark on this transformative learning experience and redefine the role of data in your organisation. Welcome to the world of strategic data management!

# Di-Phy Innovations

Di-Phy Innovations is a leading technology company based in New Zealand, specialising in transformative digital twin solutions. With a diverse portfolio encompassing organisational twins, product design, environmental solutions, construction, utilities, and smart cities, we bring a wealth of expertise to drive innovation and efficiency.

Led by visionary founder Regine Deleu, Di-Phy Innovations has a proven track record of driving successful transformation programs. Regine's leadership has been instrumental in fostering innovation, fostering growth, and ensuring long-term sustainability for organisations.

Regine's outstanding contributions have been widely recognised, including being a finalist for the Excellence Supreme Award in 2018, acknowledging her as a top IT professional. She was also a finalist at the Women of Influence Awards in 2015, highlighting her dedication to driving innovation in the industry.

With a vast reservoir of experience, Regine has served on governance boards as an Enterprise Architecture Expert and played a crucial role as a Data Research Advisory Board Member at prestigious institutions such as the International Organisation for Standardisation (ISO) and the Massachusetts Institute of Technology (MIT). These roles signify her commitment to shaping industry standards and pioneering impactful research in data management.

Through our innovative digital twin solutions and Regine's exceptional leadership, Di-Phy Innovations is uniquely positioned to deliver innovative technology solutions that drive organisational success and propel industries forward. Embrace the future of transformation with Di-Phy Innovations, where innovation meets excellence.



# Course Structures

This course is meticulously structured to provide a deep dive into the complexities of managing data as a strategic resource within organisations. Our aim is to equip you with a comprehensive understanding of data management, ensuring that you are well-prepared to tackle the challenges and opportunities presented by this critical organisational asset.

## Course Structure Overview

The course is divided into six thematic modules, each designed to build upon the knowledge gained in the previous sections:

- **Foundations of Data as an Organisational Asset:** We begin with the fundamentals, exploring what constitutes data as an asset and how it compares and contrasts with other organisational assets.
- **Key Characteristics of Information as an Asset:** This module delves into the unique properties of data, highlighting aspects such as shareability, value increment with use, perishability, and the importance of accuracy.
- **High-Quality Data Management Principles:** Here, we focus on the principles that underpin high-quality data management, including accuracy, consistency, relevance, and completeness.
- **Implementing Effective Data Management:** This practical module covers the planning, execution, and control of data management strategies, emphasising the importance of monitoring and evaluation to maintain high data quality.
- **Tools and Techniques for Data Quality Assessment:** An in-depth look at the tools used in data quality assessment, with a particular focus on data quality calculators, their operation, and application.
- **Final Project and Assessment:** The course culminates in a final project where you'll apply the concepts learned to a practical scenario, followed by a comprehensive assessment to evaluate your understanding and skills.

## Overall Learning Objectives

By the end of this course, you will have achieved the following key learning objectives:

- **Understand the Role of Data as an Organisational Asset:** Gain a clear understanding of how data functions as a vital asset within organisations, differentiating it from other asset types.

- **Master the Characteristics of High-Quality Data Management:** Learn the unique characteristics of data as an asset and understand the principles that ensure its quality and effectiveness in an organisational context.
- **Develop Strategic Data Management Skills:** Acquire the skills to plan, document, execute, and control data management strategies effectively.
- **Implement Monitoring and Evaluation Techniques:** Become proficient in employing techniques for ongoing monitoring and evaluation to consistently maintain high data quality.
- **Operate Data Quality Assessment Tools:** Gain hands-on experience with data quality calculators and other tools, learning to interpret their outputs for informed decision-making.
- **Apply Knowledge to Real-World Scenarios:** Through case studies and the final project, apply your learning in real-world contexts, demonstrating your ability to manage data as a strategic organisational asset.

This course is designed not only to enhance your theoretical understanding but also to develop practical skills that are immediately applicable in your professional environment. Whether you're looking to improve your organisation's data management practices or aiming to build a career in this dynamic field, this course will provide a solid foundation and a path to expertise. Let's embark on this journey of learning and transformation together!

## Module 1: Foundations of Data as an Organisational Asset

This module is designed to establish a strong foundational understanding of data management principles and the unique position of data as an organisational asset. It sets the stage for more advanced discussions and practical applications in subsequent modules.

### *Lesson 1.1: Introduction to Data Management*

#### Duration

4 Hours

#### Content

- Definitions and concepts of data as an asset
- Overview of the data lifecycle

## Learning Objectives

Understand the Fundamental Concepts of Data Management

Participants will learn the basic definitions and core principles surrounding data management.

Recognise Data as a Strategic Organisational Asset

Emphasise the significance of data as an asset, comparable in value to traditional physical assets.

Explore the Data Lifecycle

Provide an overview of the stages of the data lifecycle, including creation, storage, usage, sharing, and disposal.

Identify the Roles and Responsibilities in Data Management

Outline the key roles involved in effective data management within an organisation.

## *Lesson 1.2: Characteristics of Data as an Asset*

### Duration

4 Hours

### Content

- Comparative analysis with other organisational assets
- Key characteristics and their implications

## Learning Objectives

Compare Data with Other Organisational Assets

Participants will learn how data differs from and complements other assets like physical resources, human capital, and financial assets.

Understand the Unique Characteristics of Data

Dive into the specific attributes that make data a unique asset, such as its shareability, scalability, and non-depletability.

Analyse the Implications of These Characteristics

Discuss how the unique properties of data impact its management, value generation, and strategic importance.

Develop a Framework for Data Asset Management

Establish a basic framework for approaching data as an asset, incorporating best practices in management and utilisation.

## Module 2: Key Characteristics of Information as an Asset

This module aims to provide an in-depth understanding of the unique characteristics of information as an asset and how these characteristics can be leveraged for organisational benefit. It will equip participants with the knowledge to effectively manage, share, and utilise information, enhancing its value within their respective organisations.

### *Lesson 2.1: Shareability of Information*

Duration

3 Hours

Content

- Concept of information sharing and its impact on value
- Barriers to information sharing

Learning Objectives

Understand the Concept of Information Sharing

Participants will explore how information can be shared across various departments and entities without losing its intrinsic value.

Evaluate the Impact of Sharing on Information Value

Learn how sharing information can multiply its utility and benefit within the organisation.

Identify Barriers to Information Sharing

Address common obstacles such as organisational silos, privacy concerns, and cultural barriers, and discuss strategies to overcome them.

## *Lesson 2.2: Value Increase with Use*

Duration

3 Hours

Content

- Understanding increasing returns of information use
- Concept of information as a liability when unused

Learning Objectives

Grasp the Principle of Increasing Returns`

Understand how the value of information can increase with its usage, in contrast to physical assets that depreciate over time.

Acknowledge Information as a Potential Liability

Recognise scenarios where unused information can turn into a liability, such as data storage costs and outdated information.

## *Lesson 2.3: Perishability and Accuracy of Information*

Duration

3 Hours

Content

- The lifecycle of information
- Importance of accuracy and precision in information

## Learning Objectives

Explore the Lifecycle of Information

Discuss how the relevance and utility of information can change over time, emphasising its perishable nature.

Emphasise the Importance of Accuracy and Precision

Understand the critical need for accurate and precise information in decision-making and operations.

## *Lesson 2.4: Combining and Using Information Effectively*

### Duration

3 Hours

### Content

- The value of information in decision support
- Challenges in data integration and consolidation.

## Learning Objectives

Recognise the Value of Information in Decision Support

Learn how combining different types of information can enhance decision-making processes.

Address Challenges in Data Integration and Consolidation

Identify common issues in integrating and consolidating data from diverse sources and discuss potential solutions.

## Module 3: High-Quality Data Management Principles

This module is crucial for establishing the foundational principles of high-quality data management. It equips participants with the necessary skills and knowledge to ensure that their organisation's data is accurate, consistent, relevant, complete, timely, and trusted. By the end of this module,

participants will be able to apply these principles in their respective roles, contributing significantly to the organisation's data-driven decision-making capabilities.

### *Lesson 3.1: Accuracy and Consistency*

#### Duration

2.5 Hours

#### Content

- Importance of precise data entry
- Maintaining consistency across different systems

#### Learning Objectives

Understand the Importance of Precise Data Entry

Participants will learn about the impact of data accuracy on business operations and decision-making.

Maintain Consistency Across Different Systems

Focus on strategies and best practices for ensuring data consistency in a multi-system environment.

Implement Processes to Enhance Data Accuracy and Consistency

Discuss methods and tools that can be used to maintain high levels of data integrity.

### *Lesson 3.2: Relevance and Completeness*

#### Duration

2.5 Hours

#### Content

- Ensuring data collection is justified and complete

- Data modelling for comprehensive understanding

### Learning Objectives

Ensure Justified Data Collection

Teach the importance of collecting data that is relevant to business objectives, avoiding unnecessary data accumulation.

Achieve Data Completeness

Understand the concept of data completeness and its role in providing a holistic view of business operations.

Utilise Data Modelling for Comprehensive Understanding

Explore how data modelling can help in understanding and managing complex data landscapes.

### *Lesson 3.3: Timeliness and Provenance*

#### Duration

2.5 Hours

#### Content

- The role of data timeliness in decision-making
- Understanding data sources and origins

### Learning Objectives

Role of Data Timeliness in Decision-Making

Emphasise the importance of having up-to-date data for making timely decisions.

Understanding Data Sources and Origins (Provenance)

Discuss the significance of understanding where data comes from and the context of its creation, impacting its reliability and use.



## *Lesson 3.4: Value, Use, and Trust*

### Duration

2.5 Hours

### Content

- Assessing the value of information
- Aligning data usage with business goals and strategy
- Building trust in data and information

### Learning Objectives

#### Assess the Value of Information

Learn methods to evaluate the monetary and strategic value of information assets.

#### Align Data Usage with Business Goals and Strategy

Understand how to align data initiatives with overarching business objectives.

#### Build Trust in Data and Information

Explore strategies to build confidence among stakeholders in the organisation's data quality and management practices.

## Module 4: Implementing Effective Data Management

This module is designed to translate the theoretical aspects of data management into practical applications. It provides participants with the tools and skills needed to plan, execute, monitor, and evaluate effective data management strategies in their organisations. By integrating real-world case studies, the module ensures that learners can connect concepts to practical scenarios, enhancing their understanding and ability to implement what they have learned.

## ***Lesson 4.1: Planning and Documentation***

### **Duration**

**3 Hours**

### **Content**

- Identifying data management objectives
- Developing a comprehensive data management plan
- Documentation standards and best practices

### **Learning Objectives**

#### **Identify Data Management Objectives**

**Participants will learn how to set clear, achievable objectives for their organisation's data management initiatives.**

#### **Develop a Comprehensive Data Management Plan**

**Gain skills in creating a detailed plan that addresses data acquisition, storage, processing, and dissemination.**

#### **Understand Documentation Standards and Best Practices**

**Emphasise the importance of maintaining high-quality documentation for data processes and standards.**

## ***Lesson 4.2: Execution and Control***

### **Duration**

**3 Hours**

### **Content**

- Task delegation and execution strategies
- Implementing controls for data integrity and security

## Learning Objectives

Learn Task Delegation and Execution Strategies

Understand how to effectively delegate data management tasks and strategies for successful execution.

Implement Controls for Data Integrity and Security

Focus on establishing robust controls to maintain data integrity and ensure security, including compliance with relevant regulations.

## *Lesson 4.3: Monitoring and Evaluation*

### Duration

3 Hours

### Content

- Tools and techniques for continuous monitoring
- Evaluating data quality and effectiveness of management practices

## Learning Objectives

Explore Tools and Techniques for Continuous Monitoring

Introduce various tools and methods used for the ongoing monitoring of data management processes.

Evaluate Data Quality and Management Practices

Teach participants how to assess the effectiveness of data management practices and the quality of data in their organisation.

## *Lesson 4.4: Case Studies and Real-World Applications*

### Duration

3 Hours

## Content

- Analysis of successful data management examples
- Lessons learned from case studies

## Learning Objectives

Analyse Successful Data Management Examples

Examine real-world case studies to understand successful data management practices and their impact on organisations.

Extract Lessons Learned from Case Studies

Encourage participants to draw insights and lessons from these case studies that can be applied in their own organisational context.

## Module 5: Tools and Techniques for Data Quality Assessment

This module is critical in equipping participants with the practical skills and knowledge to use advanced tools for assessing and improving data quality. By the end of this module, participants will be able to effectively employ data quality calculators and other assessment tools, integrate these practices into their regular workflows, and make informed decisions based on data quality insights, contributing significantly to the overall data management strategy of their organisation.

### *Lesson 5.1: Introduction to Data Quality Calculators*

#### Duration

3 Hours

#### Content

- Understanding the concept and purpose of data quality calculators
- Key metrics measured by data quality calculators

## Learning Objectives

Understand the Concept and Purpose of Data Quality Calculators

Participants will gain an understanding of how data quality calculators function and their role in assessing data quality.

Learn Key Metrics Measured by Data Quality Calculators

Identify and understand the various metrics that these calculators use to assess data quality, including accuracy, completeness, consistency, and timeliness.

## *Lesson 5.2: Using a Data Quality Calculator*

Duration

3 Hours

Content

- Hands-on training with a data quality calculator tool
- Interpreting results and making informed decisions

## Learning Objectives

Hands-On Training with a Data Quality Calculator Tool

Engage in practical exercises using a data quality calculator, providing participants with direct experience in using these tools.

Interpret Results and Make Informed Decisions

Teach participants how to analyse the results provided by data quality calculators and how to use these insights in decision-making processes.

## *Lesson 5.3: Integrating Data Quality Assessment in Management Processes*

Duration

3 Hours

## Content

- Embedding data quality assessment in regular data management activities
- Continuous improvement based on data quality insights

## Learning Objectives

Embed Data Quality Assessment in Regular Data Management Activities

Participants will learn strategies for integrating continuous data quality assessment into their everyday data management tasks.

Drive Continuous Improvement Based on Data Quality Insights

Focus on how to use data quality assessments to identify areas for improvement and implement changes that enhance overall data quality.

## Module 6: Final Project and Assessment

The final module is designed to consolidate and evaluate the learning experience of the participants. It provides an avenue for them to demonstrate their comprehensive understanding of data management principles and their ability to apply these principles in real-world scenarios. The completion of this module signifies their preparedness to undertake effective data management roles within their organisations.

### *Lesson 6.1: Project Assignment*

#### Duration

6 Hours

#### Content

- Application of learned concepts to design a data management strategy

## Learning Objectives

### Apply Learned Concepts to Design a Data Management Strategy

Participants will utilise the knowledge and skills acquired throughout the course to develop a comprehensive data management strategy. This will include planning, implementing, and evaluating data management in a real or hypothetical organisational scenario.

### Demonstrate Practical Application

This project serves as an opportunity for participants to practically apply the concepts of data management, illustrating their understanding of the course material in a tangible manner.

### Encourage Creative and Strategic Thinking

Participants will be encouraged to think strategically and creatively, developing unique solutions to data management challenges.

## *Lesson 6.2: Assessment and Evaluation*

### Duration

4 Hours

### Content

- Comprehensive test on course content
- Evaluation of final project with emphasis on planning, execution, and quality assessment

## Learning Objectives

### Undertake a Comprehensive Test on Course Content

Participants will complete a thorough examination covering all the key topics, concepts, and methodologies discussed in the course. This test aims to assess their understanding and retention of the course material.

### Evaluate the Final Project with Emphasis on Planning, Execution, and Quality Assessment

The final project will be evaluated with a focus on how well participants have planned and executed their data management strategy, as well as the effectiveness of their quality assessment methods.

### Provide Feedback for Continuous Learning

Detailed feedback will be provided on both the project and the test, offering insights into areas of strength and opportunities for further growth.



# Profile Trainer



## Regine Deleu

Regine is a dynamic and entrepreneurial leader with a wealth of international experience in orchestrating successful transformation programs. Her expertise lies in spearheading complex business transformations that drive innovation, foster growth, and ensure long-term sustainability.

What sets Regine apart is her innate creativity and out-of-the-box thinking. She approaches challenges with a fresh and inventive perspective, forging new pathways and devising unconventional solutions that break the traditional moulds. Her ability to convert insights and ideas into actionable outcomes generates tangible and meaningful results, inspiring behavioural change and creating new opportunities for the organisation.

Regine's impressive track record extends to her service on prestigious governance boards. As an Enterprise Architecture Expert and a Data Research Advisory Board Member, she has contributed her expertise to influential organisations such as the International Organisation for Standardisation and the Massachusetts Institute of Technology, respectively. Her strategic insights and forward-thinking approach have been instrumental in shaping industry standards and driving cutting-edge research.

With Regine at the helm, executives can expect unparalleled leadership, innovation, and a resolute commitment to unlocking the full potential of their organisations. Her ability to navigate complex landscapes, coupled with her passion for driving meaningful change, make her an invaluable asset for any business seeking to achieve transformative and sustainable growth.

## Awards

- Finalist Supreme Award – IT Professional of the Year 2018, IT Professionals NS

- Finalist for Innovation for the 2015 Women of Influence Award, Fairfax Media and Westpac
- Enterprise Architecture Values in Action Award, Inland Revenue

### *Education*

- Master of Computer Science
- Bachelor of Engineering, Computer Science

### *Professional Experience*

Regine is a visionary leader who has spearheaded the development of Digital Twins across various industries, including Smart Cities, Ports, Utilities (energy, waste management), Production lines, Damage prevention, and Digital Twins for Organisations. Her expertise lies in crafting comprehensive strategies, roadmaps, and overseeing the implementation of these innovative digital solutions.

In both the public and private sectors, Regine excels in creating and executing strategic goals and direction, as well as driving digital transformation programs. Her portfolio includes significant achievements such as envisioning the Digital Future for Local Government, Telecommunications, and Security Services. Additionally, she has played a pivotal role in the creation of a country-wide energy grid digital twin, revolutionising the energy sector's operations.

Regine's unique blend of strategic thinking and hands-on expertise has made her an invaluable asset in the world of digital innovation. Her accomplishments in establishing and implementing digital twins across diverse industries have not only enhanced operational efficiency but also empowered organisations to make data-driven decisions for long-term success.

#### *Data Culture and Governance Model - Fire and Emergency New Zealand*

The Fire and Emergency New Zealand (FENS) Data Culture and Governance Model is an essential first phase in the creation of a cutting-edge digital twin system aimed at identifying potential hazards and dangers. By leveraging the power of data, the digital twin aims to enhance FENS's operational capabilities, providing critical insights to identify, assess, and mitigate potential hazards and dangers effectively.

#### *Digital Twin - Auckland Transport*

Regine's visionary leadership led to the successful creation of a transformative Digital Twin for Auckland Transport, becoming an integral part of their change management initiatives. Her contributions encompassed the establishment of a dedicated architecture team, the design of purpose-driven strategies and goals, and the meticulous crafting of a Digital Twin blueprint and roadmap.

With a keen eye for innovation and attention to detail, Regine took charge of the entire implementation process, ensuring seamless execution from start to finish. Her strategic approach and hands-on guidance have enabled Auckland Transport to harness the power of the Digital Twin, revolutionising their operations and paving the way for enhanced decision-making and performance optimisation. Under her direction, the Digital Twin initiative has become a pivotal driver of positive change, positioning Auckland Transport at the forefront of cutting-edge technology adoption in the transportation sector.

### Government Enterprise Architecture for New Zealand

The core objective of Enterprise Architecture is to guarantee that technology, information, and process development investments are not only cost-effective but also sustainable, while remaining in perfect alignment with the organisation's strategic objectives. This comprehensive framework is meticulously crafted to be adaptable for implementation at agency, sector, and All-Of-Government levels. By embracing Enterprise Architecture, executives can optimise resource allocation, drive innovation, and achieve seamless integration of technology solutions across the organisation, ultimately leading to increased efficiency and enhanced strategic outcomes.

### Data and Information Management Framework

In today's digital landscape, information has emerged as a critical economic resource and stands as one of the organisation's most invaluable assets. However, despite its undeniable significance, quantifying the true value of information has been a challenge. As data consumption, storage, processing, and maintenance demands grow exponentially, this invaluable asset often goes unrecognised financially. As executives, recognising the true value of information and devising effective strategies to measure and capitalise on its potential will be essential in driving innovation, optimising resource allocation, and gaining a competitive edge in the dynamic business landscape. Embracing data-driven decision-making and implementing robust information management practices will not only unlock hidden value but also empower the organisation to harness the full potential of its most prized asset - information.

### Accelerated Delivery Methodology

The driving force behind the Accelerated Delivery Methodology is to expedite the delivery of superior government services for New Zealanders, with a keen focus on customer outcomes and service experiences. This methodology achieves its objectives by harnessing the power of technology enablement, bolstered by effective policy support and streamlined delivery processes. By adopting this approach, executives can elevate their organisation's service delivery capabilities, ensuring that citizens receive efficient and customer-centric services that cater to their evolving needs and preferences. The Accelerated Delivery Methodology is a transformative tool that empowers executives to foster innovation, optimise operational efficiency, and elevate customer satisfaction, solidifying the organisation's reputation as a forward-thinking and citizen-focused government entity.

## Government Business Capability Model

The Government Business Capability Model stands as a pivotal achievement within the New Zealand Government Strategy, specifically designed to enhance public sector business capabilities. This model serves as a unifying framework, laying the foundation for a substantial improvement in business capabilities across various government entities. By embracing this model, executives can foster collaboration, facilitate seamless information sharing, and identify new avenues for capability development. With a standardised and integrated approach to business capabilities, the government can drive efficiency, enhance interagency collaboration, and deliver more impactful services to citizens. The Government Business Capability Model is a strategic tool that empowers executives to cultivate a cohesive and agile government ecosystem, positioning New Zealand as a leader in delivering effective and citizen-centric solutions.

# Other Training Programmes

In addition to this course, we are pleased to present a series of highly valuable courses designed to empower your organisation in the realm of data and digital transformation. These courses include:

## Creating a Data Culture

This course is designed to guide participants through the process of establishing a data culture within their organisation. Participants will learn the key steps and strategies involved in creating a data-driven environment that promotes effective decision-making, improves business outcomes, and fosters innovation. Through interactive exercises and practical examples, participants will gain the knowledge and skills necessary to drive the implementation of a successful data culture within their organisation.

## Digital Twin

The Digital Twin Courses offers a comprehensive exploration of the revolutionary Di-Phy Innovation Digital Twin Framework, a cutting-edge technology that bridges the physical and virtual worlds, enabling unprecedented insights and efficiencies across industries. Throughout these courses, participants will gain in-depth knowledge and practical skills to leverage digital twins for optimising operations, enhancing decision-making, and achieving superior outcomes. Covering essential topics such as the Digital Twin Ecosystem, Maturity Model, Strategy, Intelligence Capabilities, Data Services, Visualisation, and more, these courses equips learners with the expertise to harness the power of digital twins for transforming their organisations and staying ahead in the digital era.

## Get the Best Business Insights

Unlock the full potential of your data with this course, designed to equip your teams with the skills to extract meaningful insights and actionable intelligence from your data resources.

# Fee

The pricing for our courses is as follows:

- US\$ 1,400 per day for group classes
- US\$ 3,000 per day for personalised one-on-one classes

These rates reflect our commitment to providing high-quality, tailored learning experiences that meet the unique needs of your team. By investing in our training programs, your organisation will gain valuable insights, skills, and strategies to thrive in today's dynamic business landscape.





**DI-PHY**  
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WHERE DIGITAL MEETS PHYSICAL

202/163 The Terrace  
Wellington 6011  
New Zealand  
+64 201 812 7676  
[info@di-phy-innovations.com](mailto:info@di-phy-innovations.com)  
[www.di-phy-innovations.com](http://www.di-phy-innovations.com)